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WINTER 2007

We Mean Business

Helping new entrepreneurs get started / 8

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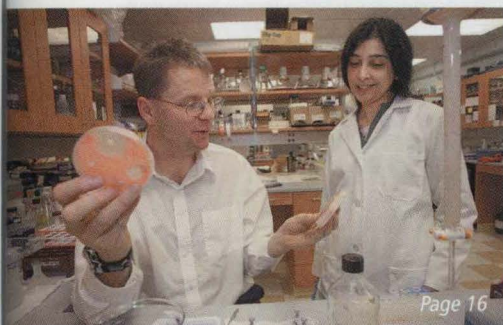
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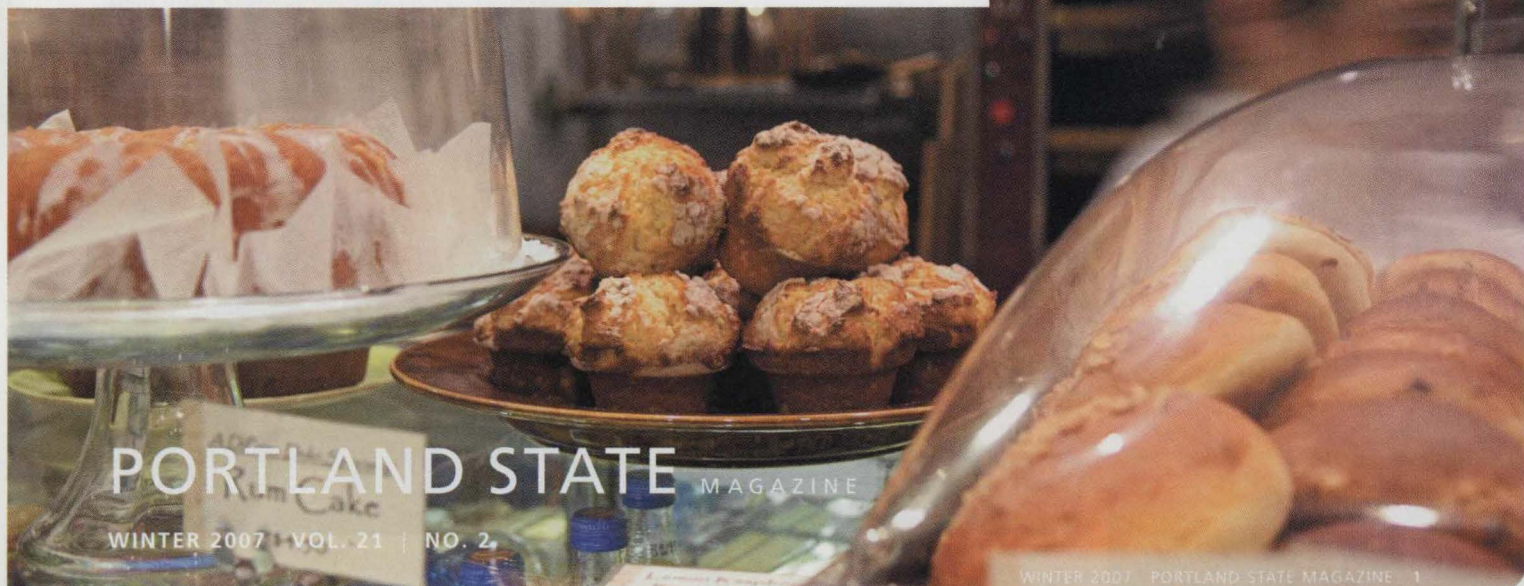
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New chemistry faculty and facilities are advancing drug discovery and development.



WE MEAN BUSINESS

From bakeries to salons, the Business Outreach Program turns dreams to reality.



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Letters

Remembering a dynamic teacher

Thank you for printing Tania Thompson's
article about her dad, retired history
professor Basil Dmytryshyn. It stirred fond
memories for me.

I took History 102 from Prof.
Dmytryshyn during winter term 1964.
He was a dynamic, stimulating teacher,
who stood out among a stellar history
faculty that included such luminaries
as Charley White, Fred Cox, George
Carbone, and Jon Mandaville. I had a
30-minute commute for Basil's class,
which I think met at 7 a.m.! He captured
our attention even at that dark hour.

*Mark Adams '67
Gig Harbor, Washington*

Influence led me to become a professor

I enjoyed the article on Dr. Basil
Dmytryshyn, and I remember him well.

My first term at Portland State was
winter 1958. From a small Eastern Oregon
high school, I was totally intimidated by
college and professors with Ph.D.s.

I enrolled in Western Civilization
with Dr. Dmytryshyn and sat with all
my Korean vet buddies listening to his
lectures with my jaw dropped because of
his compelling delivery. He knew more
about Western history than anyone ever
could. I couldn't get enough of the books
and essays he suggested. Midterm time was
another issue. I was sure I had failed.

When he returned the exam a week later,
I had received an A- and some trenchant
remarks about my essays that pushed me
to excellence. I ended up taking five more
history classes from him. I eventually
became a college professor partly because
of the influence of scholars like him and
their gentle encouragement.

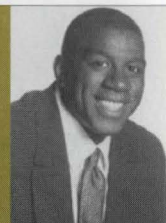
*James O'Brien '61
Professor Emeritus, University of Arizona*

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you. E-mail your comments to psumag@pdx.edu
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Keynote Speaker

EARVIN
"MAGIC" JOHNSON



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Monday, March 19, 2007
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Oregon Convention Center
Portland Ballroom

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Named after one of Oregon's first philanthropists, the Simon
Benson Award was created in 1999 to honor the state's current
pioneers of philanthropy. This year's award recipients are:

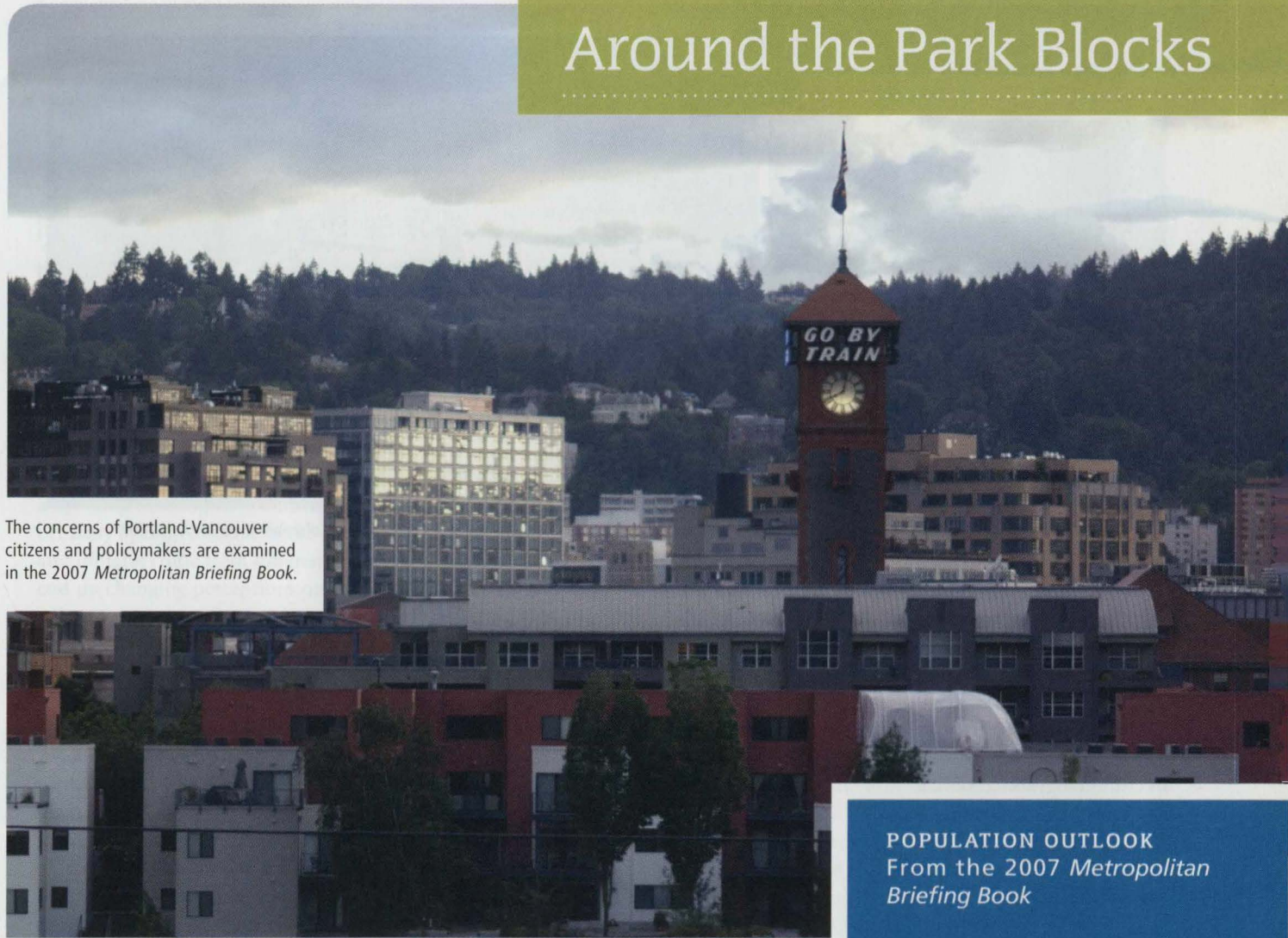
SHARON L. AND ROBERT G. MILLER
JANE K. '65, MS '77 AND ROBERT K. MORROW '63

These recipients are tireless community leaders who give
generously of their time and money and whose legacies will
affect the lives of generations of Oregonians for years to come.

reserve now!



Around the Park Blocks



The concerns of Portland-Vancouver citizens and policymakers are examined in the 2007 *Metropolitan Briefing Book*.

Sourcebook for metropolitan issues

From 2000 to 2005, the Portland-Vancouver combined ethnic minority population increased by more than 26 percent. However, the area remains less diverse than other cities in the U.S. or on the West Coast.

That's one of many facts about the region to be found in the 2007 *Metropolitan Briefing Book* published by the PSU Institute of Portland Metropolitan Studies.

The *Briefing Book* provides leaders and citizens in six counties—Clackamas, Clark, Columbia, Multnomah, Washington, and Yamhill—with information about issues and trends. Overwhelmingly, issues of education, health care, and the economy are of concern to the public.

The book also focuses on achievements around the region, ecological landscapes, transportation issues, and questions for the future. To learn more, the 2007 *Metropolitan Briefing Book* is available at www.pdx.edu/ims/mbb2007.html.

POPULATION OUTLOOK From the 2007 *Metropolitan Briefing Book*

- The total population of the metropolitan Portland-Vancouver area is expected to grow 9 percent between 2005 and 2010.
- The proportion of young adults, ages 18 to 24 years, will decrease slightly.
- The proportion of working adults, ages 25 to 64 years, will peak in 2010 and then decrease between 2010 and 2025.
- Mirroring U.S. figures, Oregon's older population will sharply and steadily increase from 2010 to 2030.



Bryan Bolin is stationed in Afghanistan and pursuing an online degree from PSU.

Taking classes in Afghanistan

GIVE UP HIS studies while deployed in Afghanistan? No way. Bryan Bolin, a first lieutenant in the Oregon National Guard, continues to pursue a degree in criminology and criminal justice through PSU's first online bachelor's degree program.

Bolin, 22, is a maintenance control officer for Battalion 141 Logistics Task Force. This means he makes sure all vehicles, weapons, and electronics are ready to go. It is while he is on break or off duty that he sits at a computer or hits the books.

"It may seem that I am working miracles by going to school while I am here," says Bolin, "but there are many soldiers here that are doing exactly the same thing."

For more information about the online criminology and criminal justice program, visit www.online.ccj.pdx.edu.



Native Americans dipnet fish off platforms at Celilo Falls on the Columbia River in the 1940s.

Remembering Celilo Falls

FOR THOUSANDS OF years Pacific Northwest Indians fished, socialized, and honored their ancestors at Celilo Falls on the Columbia River. Fifty years ago, the construction of The Dalles Dam inundated the falls and ended those traditions.

A public conference to discuss what the region lost and gained from this event is planned at the Columbia Gorge Discovery Center in The Dalles on March 17 and 18. It received funding through a National Endowment for the Humanities grant awarded to Katrine Barber, history faculty and director for the Center for Columbia River History, which is hosting the conference.

Anthropologists, historians, linguists, artists, and scholars will be among the featured speakers, as are Barber and PSU colleagues Virginia Butler, Ken Ames, and William Lang. The conference symbolizes how Celilo Falls continues to evoke stories about our relationship to the land and our history, says Barber. Her book, *Death of Celilo Falls*, was published in 2005. For more information, visit www.ccrh.org.



Broadway Vision World is located on the first floor of a student housing complex called The Broadway.

What's new

THE UNIVERSITY DISTRICT includes a mix of retail and academic pursuits, sometimes in the same building. Here are a few new businesses around campus.

- Broadway Vision World
The Broadway, 1962 SW Broadway
- Cedric's University Book Exchange
1510A SW Sixth
- LV's Uptown Jazz Club
University Place, 310 SW Lincoln
(newly renovated)
- Pizzeria La Lombardia
1434 SW Park

Prison exchange leads to new perceptions

EACH TERM A small group of Portland State students and a group of women residents at the Coffee Creek Correctional Facility exchange ideas about corrections, imprisonment, and the criminal justice system.

The Inside-Out Prison Exchange Capstone provides a dynamic learning environment, says faculty member Amy Spring, director of the program. "Students and inmates come from different life experiences and end up changing perceptions on both sides."

Last year, students and inmates worked together to build a recycling program for the prison—from proposal to implementation.

Chris Monahan, a student from that class, says he and others finished the class with a new outlook on the inmates, the criminal justice system, and society. Although the inmates enroll and do all the work involved with the class, they do not pay tuition or receive college credits. Instead they receive, according to Monahan, a feeling that someone still cares, that society has not forgotten about them, and that with education a common ground could be met to make a better society.

Viewpoint

The nation recently completed its bicentennial commemoration of the Lewis and Clark Expedition of 1803 to 1806. Thousands of people and organizations along the trail contributed to the body of historic knowledge. **WILLIAM LANG, HISTORY PROFESSOR**, answers a few questions about what we learned from Oregon's participation.

Q: Were there any surprises from the Lewis and Clark commemoration?

A: The bicentennial was much different than originally planned because Indian Nations from the Dakotas to Oregon and Washington participated and federal and state agencies responded positively to their significant contributions.

Q: Can you give us an example?

A: The Tamstslikt Cultural Institute on the Confederated Tribes of the Umatilla Indian Reservation in eastern Oregon compiled an important map that inventoried significant places in the Umatilla, Cayuse, and Walla Walla homelands at the time of Lewis and Clark.

Q: What other contributions did Oregonians make?

A: A 13-part Oregon Public Broadcasting series on Lewis and Clark that had nationwide distribution, special issues of *Oregon Historical Quarterly* and *Oregon Humanities*, and two new books from the Oregon Historical Society Press: *Waiting for Lewis and Clark* by David Sarasohn, and *Two Centuries of Lewis and Clark* by Carl Abbott and myself.



◀ Left: The Smith Memorial Student Union Ballroom recently earned a design award from the International Interior Design Association. Remodeled this past summer, the ballroom has an updated look and better acoustics and lighting, as well as mechanical and electrical improvements. The design was by Portland's, DECA Architecture.

Fanfare



This spring, students will star in the comic opera, *Così fan tutte*, wearing costumes on loan from an Indiana University production, pictured here.

On Campus

HEDDA GABLER OPENS IN FEBRUARY

To what lengths will a person go to avoid scandal? How desperate do people need to become before they take matters into their own hands? The PSU Theater Arts performance of *Hedda Gabler* by Henrik Ibsen—under the direction of professor Glenn Gauer—explores these questions.

The play premiered in 1891, and although it barely survived critics' reviews, went on to become a standard in the 20th century. Generations of leading ladies have found Hedda one of the most intriguing and challenging female roles of the stage and screen.

The curtain rises at 7:30 p.m. in Lincoln Performance Hall, 1620 SW Park, on February 23–24 and February 28–March 3. A 2 p.m. matinee is scheduled February 25 and a low-cost preview is at 7:30 p.m. on February 22. Tickets may be purchased at the PSU Box Office, 503-725-3307, or through Ticketmaster.

Renowned director to stage *Così fan tutte*

TITO CAPOBIANCO, KNOWN worldwide for his ingenious and innovative staging, returns to Portland State to direct Mozart's comic opera, *Così fan tutte*, April 27, 29 and May 2, 4 and 5. Performances are in Lincoln Hall at 7:30 p.m. with a 3 p.m. matinee on April 29.

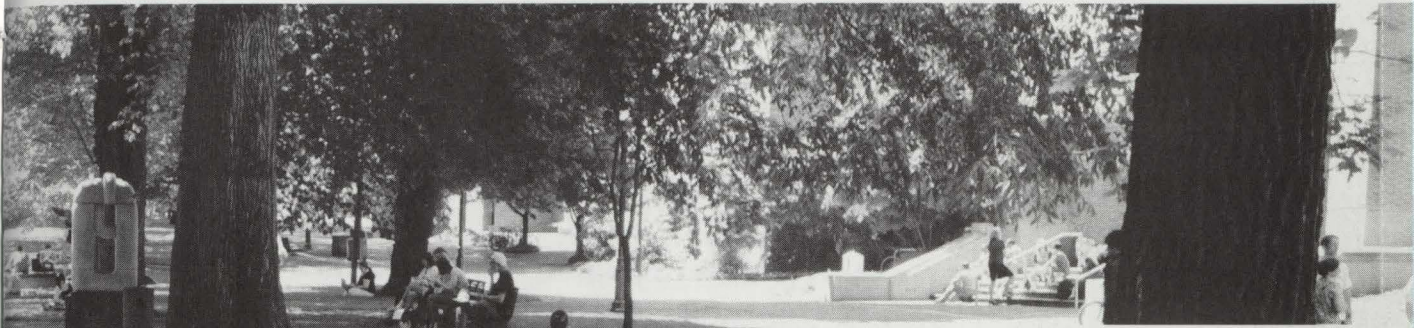
Capobianco was on campus in 2004 as a guest director for *Die Fledermaus*. He has received the Jeannine B. Cowles Distinguished Professor in Residence, which brings such opera greats as Marilyn Horne to PSU.

With more than 300 opera, theater, and television productions to his credit, Capobianco is considered a major force in the development of opera in the United States.

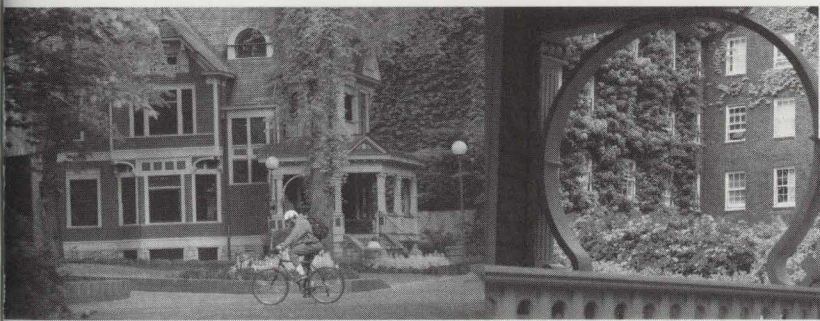
Tickets for *Così fan tutte* are available at the PSU Box Office, 503-725-3307, or through Ticketmaster.

ABOUT THIS PAGE. In an effort to better represent the many talents of our alumni and faculty, we have replaced the Off the Shelf page with Fanfare. Please continue to tell us about your recent books and recordings, but we also want to hear about your current directing and producing ventures, and future exhibits and performances. Contact the magazine by e-mailing psumag@pdx.edu, sending a fax to 503-725-4465, or mailing Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751.

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Association

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PSU Alumni Association

PORTLAND STATE UNIVERSITY



Greetings PSU Alumni,

Did you know that more students today are choosing to attend Portland State University than any other university in the state? **There are now more than 107,000 PSU alumni**, all part of a proud and growing tradition on our urban campus.

If you have not been back to Portland State recently, you will be astonished by the changes in the campus. There are many new buildings and PSU now occupies 49 acres of downtown Portland, providing a home to nationally recognized programs and departments. Here's a small sample of some recent accolades your alma mater has received:

- Portland State is ranked among the "Best in the West" and as a "College with a Conscience" by the *Princeton Review*.
- The New England Board of Higher Education recognized PSU as one of 25 "Saviors of our Cities."
- *The New York Times* featured The Broadway building at Portland State for leading the way in "The Greening of America's Campuses."

The PSU Alumni Association is dedicated to spreading the word about PSU and strengthening the bond with former students and constituents. As alumni, you are already connected to the Alumni Association, but I invite you to develop even stronger ties by joining our new PSUAA Membership program.

By joining, you will be able to keep up with the dramatic changes occurring at the University while receiving outstanding benefits of membership. As an alumna of Portland State, I'm thoroughly enjoying my new relationship with the University. I'm excited about this program because it will bring members who are interested closer to the University and to each other. As an active member, you will be supporting the University and our diverse alumni community. Closer ties will provide more social and networking connections with other interesting alumni, provide you access to campus events and facilities, and keep you informed about issues affecting Portland State.

So join us today and become a Charter Member of the PSU Alumni Association!

More information, including a list of member benefits and an application form, can be found on page 22 or online at www.alumni.pdx.edu.

Sincerely,

Angela Wykoff '72, MS '75, '80
President, PSU Alumni Association

On

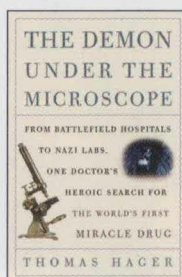
HEDDA

To what scandal to become their own performance Ibsen—Glenn C

The p although went on century found H and cha and scre

The c Perform ruary 23 2 p.m. n a low-co ary 22. PSU Box Ticketm

Story of the world's first antibiotic



THE DEMON UNDER THE MICROSCOPE

by Thomas Hager '75, Harmony Books, 2006

PRIOR TO WORLD War II, nothing on earth could stop a bacterial infection once it started. Then came sulfa, a little-known family of drugs that changed the course of scientific and medical history.

Thomas Hager's *The Demon Under the Microscope* tells the dramatic story of this unexpected wonder drug that burst onto the global stage in the mid-1930s and all but disappeared just 10 years later with the discovery of penicillin. Ironically, sulfa, a medicine that helped so many Allies in World War II, was discovered in a German laboratory by a corporation whose executives would later be put on trial for war crimes at Nuremberg. The story goes on to include concentration camp experiments and the worst mass poisoning in U.S. history.

A veteran science and medical writer, Hager is the author of three books, including *Force of Nature: The Life of Linus Pauling*, and his work has appearing in publications ranging from *Reader's Digest* to the *Medical Tribune*. He lives in Eugene.

The life of a concertmaster

DAWN CARTER '90, MA '97 is in her third season as concertmaster of the Portland Columbia Symphony Orchestra, and loves it.

"I enjoy being in a leadership position," says Carter. "I feel like I'm making a big difference, and working with Huw Edwards, our conductor, is terrific."

The role of concertmaster is a familiar one for Carter, who has held that position with the Portland Youth Philharmonic, the PSU Orchestra, and the Vancouver Symphony Orchestra. She also played in the violin section of the Oregon Symphony for many years.

Carter started her musical career at age four on the piano and at age six with the violin. She and her husband, Jonathan, are raising four future musicians of their own on a blueberry farm in Vancouver, Wash.

On May 4 and 8, Carter will be a featured soloist with the orchestra playing Bach's *Concerto for Oboe and Violin*. The PSU connections do not end with Carter. Susan Chan, PSU music professor, will perform Beethoven's *Second Piano Concerto* on March 23 and 25. See www.columbiasymphony.org for locations.



Alumna Dawn Carter has a leadership position with the Portland Columbia Symphony Orchestra.

Bookbriefs

JOSE BUILDS A WOMAN

by Jan Baross
PSU Ooligan Press, 2006

SPLIT CREEK: WAR NOVEL OF THE DEEP WEST

by V.O. Blum
(Michael Horowitz Ph.D. '81)
Times Eagle Books, 2007

EARLY MYSTICS IN TURKISH LITERATURE

translated by Gary Leiser '69
and Robert Dankoff
Routledge, 2006

HOME GROUND: LANGUAGE FOR AN AMERICAN LANDSCAPE

by Barry Lopez and Debra Gwartney
(English faculty)
Trinity University Press, 2006

GREAT AND MINOR MOMENTS IN OREGON HISTORY

edited by Dick Pintarich '72, MA '80
New Oregon Publishers, 2006

THE READING GLITCH: HOW THE CULTURE WARS HAVE HIJACKED READING INSTRUCTION

by Lee Sherman '76 and Betsy Ramsey
Rowman & Littlefield Education, 2006

A PACIFIC NORTHWEST NATURE SKETCHBOOK

by Jude Siegel MS '76
Timber Press, 2006

We Mean Business

WRITTEN BY JEFF KUECHLE
PHOTOS BY RANDALL LEE



Making dreams come true through the Business Outreach Program.

Above: Italian-style bakery treats await customers at DiPrima Dolci on North Killingsworth Street in Portland.

AFTER MORE THAN 11 years, Pat DiPrima-LeConche was secure in her employee communications job at Tri-Met. But she dreamed of sweeter things. Specifically, she dreamed of *cannoli*—crisp, sweet, golden-brown and warm from the oven. Of *tiramisu*—dense, multilayered, complex. Of *zeppoli*—feather-light Italian donuts, rich with ricotta and eggs.

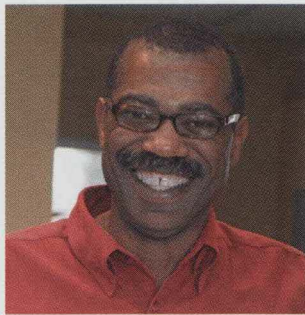
DiPrima-LeConche dreamed of opening Portland's first true Italian-style bakery. "I saw a need," she says, "for a *cannoli* a day." To translate her dream to the real world, she took a 10-week baking course in Portland and attended classes at the San Francisco Baking Institute. Then the real work began.

"Entrepreneurs are often dreamers who may not have the ability to get their idea off the ground," she says,

standing in the gleaming public area of her Portland bakery, DiPrima Dolci on North Killingsworth Street, surrounded by stacks of her signature *cannoli*, golden tubes filled with sweetened ricotta, pistachios, cherries and chocolate, by beautiful cakes and delicacies like *pasta ciotta*, soft tarts filled with almond custard.

"They might have the most brilliant idea, but lack the practical sense to put it all together. That's where the Business Outreach Program at Portland State has been an invaluable asset for me—they help you with the practical, fundamental elements you need to start a business," says DiPrima-LeConche.

FOR THE PAST 12 years, PSU's Business Outreach Program (BOP) has been providing those fundamentals to small businesses in the Portland metro



Gary Brown, PSU Business Outreach Program director

“Most small business owners have a dream,” says Gary Brown, Business Outreach director. “What most of them find is that translating that dream into a successful reality is harder than they think it’s going to be.”

area, many owned by minorities and women. After an initial interview, during which the needs of the emerging business are assessed in detail, the full-time management counselors, student interns, and business professionals associated with the program begin a long-term relationship designed to give emerging businesses the tools they need to be successful.

The program provides, at no charge, a wide array of essential services to its clients, ranging from business and marketing plans to pro bono legal advice and product cost analysis. For some businesses, the program also assigns student teams to provide in-depth assessments and assistance. For others, the program may arrange critical financing when traditional lending institutions prove too cautious. To quote the late Portland entrepreneur Fred Meyer, PSU’s Business Outreach Program can be a one-stop shopping center for entrepreneurs in need.

“Most small business owners have a dream,” says Gary Brown, BOP director. “What most of them find is that translating that dream into a successful reality is harder than they think it’s going to be. That’s where this program comes in.”

For DiPrima-LeConche, who heard about PSU’s Business Outreach Program through a friend, the assistance it provided was nothing short of crucial. “I literally would not have the business today without their help,” she says. Brown and his students helped her write her business plan, fill out loan applications, and develop her marketing and

advertising plans. “Opening a bakery isn’t a piece of cake, let me tell you,” says DiPrima-LeConche. “The Business Outreach Program was so much more helpful than the Small Business Administration.”

Since it was founded in 1994, the BOP has helped more than 400 local companies find their feet, 80 percent of them “microenterprises,” 52 percent minority-owned, 50 percent women-owned. “Our mission is to reduce the high failure rate for small businesses

and give PSU students the benefits of community-based, real-world learning,” says Brown. “We find our clients through word of mouth, through affiliation with the University, through our Web site and through University publications. At any given time, we’re working with about 30 clients. I spent 14 years in the corporate world, and I know how tough things can be out there, especially when you’re just starting out.”

EVER SINCE HIS first hair salon was sold in 1990, Sherman Jackson has dreamed of owning his own place once more. “When I started down this road, I had nothing,” Jackson says. “. . . nothing except a dream. If it wasn’t for Gary Brown and the Business Outreach Program, I would not be here today. They believed in me when nobody else did.”

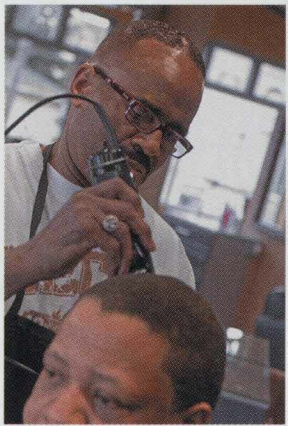
“Here” is the Platinum Fade Salon on Northeast Alberta Street. Jackson looks around his place of business with pride, taking in the gleaming sinks and swivel chairs of its 12 workstations, its immaculately clean floors and reception area. “The salon is named after the precious metal,” he explains, “because when you come in here, you get the best.”

Jackson heard about the BOP when he was working as a contractor at a Lloyd Center hair salon, and quickly realized the program’s potential to help him own his own place once more.

“I had already found this location,” Jackson says. “Gary looked it over and approved it. I went to classes a couple



“Opening a bakery isn’t a piece of cake,” says owner Pat DiPrima-LeConche pictured above.



Sherman Jackson is proud of his business, Platinum Fade Salon, in northeast Portland.

When it comes to giving back to the community, Brown estimates that on average, BOP-assisted businesses generate 30 to 40 new jobs per year.

of times a week. They helped me write my business plan, and provided a lawyer who helped me negotiate my lease. They did a market study for me and analyzed what it would cost to get the business started. They even connected me with Mercy Corps, which was willing to provide the loan I needed for up-front capital and operating expenses."

Jackson's relationship with the PSU program didn't end once the Platinum Fade Salon opened for business last spring. Brown and the BOP's management counselors continue to review Jackson's income and operating expenses each month. In addition to the long hours he works at the salon, Jackson is able to dedicate some of his own time to giving back to the community, providing free haircuts to the children at Providence Portland Medical Center.

When it comes to giving back to the community, Brown estimates that on average, BOP-assisted businesses generate 30 to 40 new jobs per year. At the same time, the program has given a generation of PSU students the kind

of invaluable hands-on experience they'll need to make their way after graduation. They learn to analyze the strengths and weaknesses of individual businesses; to effectively research markets and industries; to write business, action and marketing plans; and to improve their communication skills in a one-on-one environment. At the end of the day, they have the satisfaction of knowing that the skills and ideas they've brought to the table have helped their real-world clients succeed.

"When they help someone realize their dream, students discover that they have more talent than they may have realized," says Brown. "I see the light bulb go on and I see the happiness that can generate. For me, that's one of the most rewarding aspects of this program."

For more information about the program, visit www.sba.pdx.edu/outreach/ or call Brown at 503-725-3705. ■

Jeff Kuechle is a Portland freelance writer.

True Crime

The cast of characters from this 1828 murder is a source of unexpected delight for professor Paul Collins.

WRITTEN BY MELISSA STEINEGER

Legwork is the hallmark of a good reporter. But perhaps no journalist has taken that truth to heart as much as James Curtis, a certifiable oddball who once slept in a murderer's bed as a way to get inside the killer's head.

IT WAS CURTIS'S PECULIAR habits combined with a macabre interest in executions that brought him to the zenith of his profession in the 1820s, when a shocking murder captivated pre-Victorian England.

After the killer had swung on the gallows, Curtis wrote what is perhaps the first modern true-crime book. But despite his innovation, Curtis was forgotten—until a chance “meeting” between Paul Collins, assistant professor of English, and the long-dead author.

“I was in Powell’s Books on Hawthorne, reaching up for a book,” Collins says, “and another book fell off the shelf and hit me.”

The slender blue volume that fell was a reprint of the author’s 1828 book, *An Authentic and Faithful History of the Mysterious Murder of Maria Marten*.

As Collins flipped through the musty pages, he read Curtis’s first-person account of looking out the window of the local hotel and seeing the house of the victim and the nearby scene of the crime.

“When I read that,” says Collins, “I was floored. It didn’t read anything like other reportage of that time. What struck me was how it was like Truman Capote . . . an amazingly inventive, crazy journalist who actually created a whole new genre.”

But this “early Capote” was elusive. Nothing had been written about him in more than 100 years.

Fortunately, Collins travels frequently to the great libraries of New York and London to compile research for his steady stream of published works. Still, it took



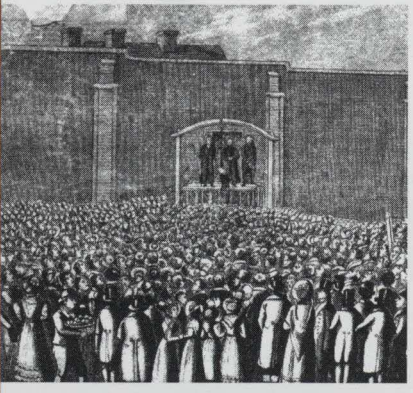
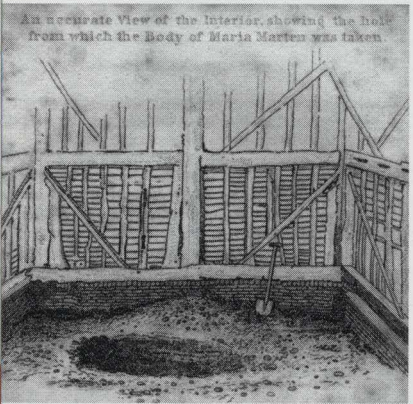
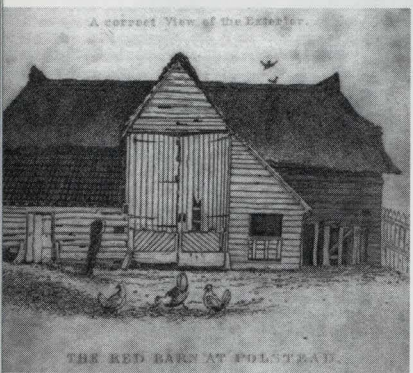
James Curtis



MARIA MARTEN.



James Curtis (top) wrote a true crime book in 1828 about victim Maria Marten (center) and her murderer William Corder (bottom) that had a Truman Capote tone, says English professor Paul Collins.



William Corder shot his fiancée in a rented red barn (top), where he buried her. Three days after he was found guilty of the murder, thousands gathered to watch him hang (bottom). James Curtis wrote about it in great detail, which was unusual, according to Paul Collins, PSU English faculty.

almost five years of persistence before he had unearthed enough on the long-forgotten reporter to compile a portrait of the times and the man.

Published in the November 2006 issue of *The Believer* magazine, the professor's article brings to life a man who was a reporter's reporter even by today's standards.

Curtis was fascinated by many trials at London's Old Bailey court and missed only two in 25 years, when he was attending court cases in outlying areas. A reporter for *The Times* of London, he wrote verbatim records of every trial for his own amusement and developed his own form of shorthand described in his book, *Short-hand Made Shorter*, so he could keep up with the witnesses, defenders, prosecutors, and judge.

Executions in particular fascinated Curtis. He told contemporaries that in one 25-year stretch he attended every public hanging in the London area. He slept a mere four hours a night and arose at 4 a.m. daily to hobnob his way through the colorful flower, fish, and farmers markets of greater London, gathering stories as he strolled.

He refused to ride in wheeled vehicles and instead walked everywhere, including—when a particularly interesting trial took place—to outlying villages 20 miles from London or farther.

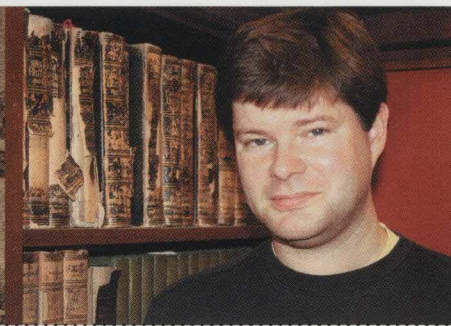
Collins learned that Curtis was an insomniac whose odd sleeping habits and passion for his work helped him stay up all night with men condemned to hang in the morning. He heard from these tormented souls an outpouring of remorse and terror at the prospect of the dawn.

But it was the grisly murder trial of Maria Marten that brought every one of the reporter's peculiarities and talents into focus.

IN 1827, in the tiny hamlet of Polstead—population 900—Marten was shot and perhaps stabbed by her lover on the night they were to elope to nearby London. The murderer, William Corder, buried her body under the dirt floor of a red barn. For 10 long months, Corder wrote letters to his “intended” father-in-law with excuses as to why Maria could not visit or write. “She is,” he wrote, “so busy looking after me.”

Then one day, the young woman's father dug up the grisly truth.

Corder was promptly arrested and dragged before the court. Fanned by heated accounts in London newspapers, the trial created a sensation. Some 10,000 people crowded into the village where the proceedings unfolded. Women were barred from the courtroom so as not to shock their delicate sensibilities with the macabre details, which included the display of Maria Marten's skull.



LITERARY DETECTIVE

PAUL COLLINS, assistant professor of English, regularly writes books and magazine articles about figures whom history has forgotten. As a frequent guest speaker on the topic for National Public Radio, he has earned the honorary title of "literary detective."

It's an apt label.

Collins grew up an avid reader of old books his parents picked up at estate sales, developing his lifelong interest in "then-famous figures who are now unknown."

His first book, *Banvard's Folly: Thirteen Tales of People Who Didn't Change the World*, celebrates a baker's dozen, including painter John Banvard.

In the 1840s, Banvard painted large panoramas. Very large. His crowning achievement was 12 feet high and about a half-mile long. Dubbed a "moving panorama," the painting of the eastern bank of the Mississippi River was slowly cranked between giant spools to give the admiring throngs the sensation of traveling along the Big Muddy.

Banvard was said to be the first artist to earn \$1 million, but he died destitute in 1891 after squandering his resources in an expensive attempt to open a museum.

Collins is also the author of four other books, including *Not Even Wrong: Adventures in Autism*, a memoir about raising his autistic son.

At Portland State, Collins teaches writing courses in personal essay and nonfiction profiles of overlooked or forgotten people—passing along to students his fascination with the characters who have fallen into history's dustbin. ■

Curtis was in his element.

Like other journalists of his era, Curtis was engaged in a competitive business. The papers strived to outdo each other, especially on popular court stories. And the public was ravenous for the details of this one.

During the course of the trial and afterwards, vendors sold an estimated 1 million newspaper broadsheets. So many people crowded outside for a look into the courtroom that a glass windowpane gave under the pressure.

And in the thick of it all was Curtis. As was his wont, he had walked from London to the trial. Along the way, he met other travelers and learned that the local fair was also under way. He wandered through the crowds there and began interviewing everyone who had ever known any of the principal figures in the murder.

Curtis put in long hours in the courtroom and became so ingratiated with the defense team that a visiting sketch artist mistook him for the murderer. During his time in Polstead, Curtis stayed at the Cock Inn, sleeping in the very bed where Corder had spent his last night before being confined to jail.

Through it all, Curtis was collecting detail. When the judge pronounced the sentence, Curtis was there. He was there with Corder through the murderer's last night alive. And he was there when the hangman dropped the trapdoor.

When the deed was done, Curtis turned his hand to writing up a full account. And somehow he thought to write it in a strange new way.

CRIME REPORTING OF the day, says Collins, was typically a dry transcript of the trial or a summary couched in moralistic bombast. Curtis opted instead to stitch together the transcript with his interviews of people in the village and the murderer himself.

As Collins researched the author and his times, he realized he had found something rare: Combining his interests and skills in interviewing and reporting, Curtis had written the first true-crime book.

AND COLLINS LEARNED one final gruesome fact.

It was not entirely unheard of for the judge to order the dissection of the hanged, as the judge did in Corder's case. The undertaker took the process one grisly step further. He skinned the dead man, tanned the epidermis, and used it to bind a copy of Curtis's book. ■

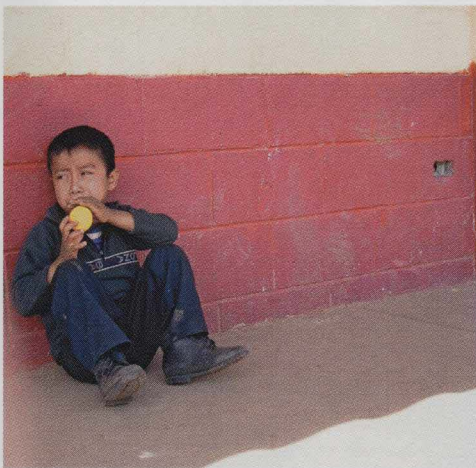
Melissa Steineger, a Portland freelance writer, wrote the article "Beyond Hyperspace" in the fall 2006 Portland State Magazine.

From Around the World



ON THE RIGHT: Lindsey Franger wishes her Japanese language skills were better while studying in Hokkaido, Japan. Still, she talked "with people from all over the world everyday. I learned so much about different walks of life and different people."

Portland State supports hundreds of students each year as they study other cultures and places through the Education Abroad program. Students spend from two weeks to a year in 41 countries, and many chronicle their stay in photographs. That is why the Education Abroad office started sponsoring a photo contest three years ago. On these pages are a few of the winners selected by students, including the top three photographs by Noel Kochanasz, Nancy Ferber, and Glade Norman.



TOP LEFT: Noel Kochanasz, a senior, was enrolled in an architecture program in Barcelona, Spain, but his first-place photo is from Rome. Kochanasz says he valued "the experience of living my life in new cities with unique people who have rich senses of their culture and history."



TOP RIGHT: Glade Norman lived in a dorm on the campus of Hokkaido University in Sapporo, Japan. He considers himself a "fairly laid-back individual," so Japanese etiquette was difficult for him, but the beautiful surroundings more than made up for it.



BOTTOM LEFT: Nancy Ferber, a senior, was in Panajachel, Guatemala, close to the rural communities where she volunteered in classrooms and for local civic projects. Now that she is back, Ferber says she misses "the language, the natural beauty, and the people. Even little stuff like seeing the same people on our way to school every morning."



BOTTOM CENTER: Rachel Goff, who was in Oviedo, Spain, is now a senior working in the Education Abroad office. Spaniards are her kind of people. "Not only do the youth stay up until the wee hours of the morning, but so do small children and their elders. I should have been born and raised in Spain."



BOTTOM RIGHT: Mary Jane Dunne, now a junior majoring in liberal studies, lived in Prague, Czech Republic. She quickly discovered that Americans and Europeans greet each other differently. "I went in for a hug, she went in for a kiss on the cheek. I ended up kissing her on the mouth. I didn't make that mistake again."

Cracking the Code

Chemists reengineer bacteria at the molecular level creating compounds that may one day fight disease.

WRITTEN BY JEFF KUECHLE
PHOTOS BY STEVE DIPAOLO



Chemistry professor Kevin Reynolds and postdoctoral student Shuchi Gupta work in a state-of-the-art microbial chemistry lab created especially for Reynolds and his team of researchers.



PORTLAND STATE LURED Kevin Reynolds, 43, away from Virginia Commonwealth University a little over a year ago to be its new Chemistry Department chair. Reynolds, who grew up near Oxford, England, brought a power-packed resumé, including multi-million-dollar grants from the National Institutes of Health, an elite research team, and more than 20 years' experience investigating the chemical mysteries of how bacteria make drugs and drug-like compounds—and how that process can be manipulated and enhanced to produce new pharmaceuticals.

"At PSU I found a University interested in expanding its science curriculum and opportunities for research," says Reynolds. "I saw faculty members with exciting research, as well as the opportunity for interesting partnerships with Oregon Health & Science University. I laid out some changes I thought were necessary and received a commitment of funding and energy."

One non-negotiable item on Reynolds' wish list was a state-of-the-art microbial chemistry lab. The facility, the first of its kind at Portland State, combines three fume-excluding, low-flow chemical hood workstations, clean room-quality air, water and environmental temperature handling, and other workstations for detailed molecular biology.

"Typically, universities separate their chemistry and biology labs," says Reynolds. "I wanted to design a lab that serves both. It wasn't cheap [about \$500,000], but they did a remarkable job in a very short time. We were able to run experiments within two weeks of when we arrived."

The lab is providing the impetus for a modernization of Science Building 2 that leads to a new vision for sciences at PSU and creation of a Science and Research Teaching Complex. The new center will further the University's mission to prepare Oregon's science teachers, academic researchers, industry-ready researchers, and a scientifically literate populace.

IN THE LAB, Reynolds and his team work with previously isolated bacteria already known to produce a drug-like compound. They then look at the genome of the organism—its DNA—and identify what part of the genome is responsible for making that compound.

"Everything in life is genetically coded," Reynolds explains. "We identify the part of the DNA that makes the drug. We then clone and sequence that piece of DNA, using computer programs that predict what that piece of DNA does. We then design experiments to change that DNA."

By modifying the bacterium's genetic structure, Reynolds and his group address problems such as stability and toxicity to yield compounds that are then tested for efficacy against cancer, malaria, and other diseases.

Reynolds says the work has begun to show encouraging results.

"To date, we've been really struggling to try to trick the bacteria into making new compounds," he explains. "Recently, though, we've had tremendous success in generating libraries of new natural products. We've cracked that problem, so now we're testing them to see how useful they may be. We have about 100 new compounds to test for effectiveness."

If nothing else, Reynolds loves his work.

"What excites me is the act of discovery. At the end of a project, we've learned something about nature and that's what I really get a kick out of. We find out how bacteria work, how they build complex compounds, we learn things no one else has ever discovered." ■

PARTNERING TO GET THE WORK DONE

The University recently surveyed the state of Science Buildings 1 and 2 and recommended the creation of a new Science and Research Teaching Complex.

With research and teaching lab space demand about to exceed supply, PSU has identified the need for \$41 million in funding to fully upgrade Science Building 2 infrastructure to improve laboratory functions and create more teaching and research space. The goal is to complete these and other improvements by 2010.

These upgrades will allow researchers like Kevin Reynolds, Chemistry chair, to assist in the future of Oregon's biotech industry. Their work is one reason Gov. Ted Kulongoski is asking the legislature to create a new \$7 million Oregon Transitional Research and Drug Discovery Institute. The center would connect the work of Oregon faculty to biotech research, development, and commercialization in the area of infectious diseases.

"Basically, the idea is that we would take promising drug candidates through the initial stages of development and address stability, toxicity and other issues," Reynolds explains. "The compounds would be tested at the new institute, and then PSU chemists and chemists from the other institutions would have a back-and-forth, refining the compounds and sending them back for further testing."

PSU is also a partner in two other signature research centers the governor is recommending for funding: the existing Oregon Nanoscience and Microtechnologies Institute and a new Bio-Economy and Sustainable Technologies Center. ■

Alumni Connections

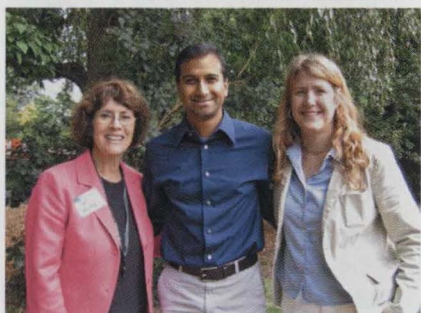
Let 'er Buck was the rallying cry for an alumni event in Pendleton during the Pendleton Roundup. Megan Corey, former PSU softball standout (and former Roundup Queen), carried the PSU flag in the Westward Ho parade.



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President Bernstine attended a "young alumni" networking event for recent grads. Mary Cunningham '02, former student government president, and Marshal Jevning '96, chair of the Alumni Association's Connections Committee, organized the informal event that attracted some 45 grads and friends. Watch for more networking events.



Alumni and faculty gathered at the Cornelius Pass Roadhouse for the annual Intel/PSU alumni picnic, co-hosted by the Alumni Association and Intel. Pat Squire MPA '95, assistant vice president for Alumni and Constituent Relations, and Mary Coniglio, assistant Alumni director, thanked Krishnakumar "Krishna" Regupathy '99 for being an Intel alumni spokesman. Regupathy is a member of the Association's Marketing Committee.

Alumni Association event snapshots

The PSU Alumni Association sponsors all kinds of activities and events for alumni and friends throughout the year. On this page are a few snapshots taken during festivities in 2006.

Honoring our own on May 10

Please join us in celebrating the outstanding achievements of alumni, faculty, and friends at PSU Salutes, Thursday, May 10, at 5:30 p.m. in the Smith Memorial Student Union Ballroom. Recipients of this year's awards will be announced in March.

For more information, call the Office of Alumni Relations at 503-725-4948, e-mail psualum@pdx.edu, or visit www.alumni.pdx.edu.



Yoko Sakurauchi MA '04 builds connections with international alumni.

If only you were there

- The Roundup was a great reason to host an event in Pendleton, which attracted 60 alumni and friends, including 11 who were breaking in new cowboy boots.
- More than 100 alumni and faculty ate burgers and birthday cake at the annual Intel alumni reception celebrating 30 years for Intel, 60 years for PSU, and the 800 PSU alumni who work for Intel.
- San Francisco opened her golden gates to 65 alumni and friends at the Waterfront Restaurant the Friday evening before the PSU Vikings vs. Cal Bears football game. California wine was popular, the view of the Bay was spectacular, and 112 great alumni stories were shared.
- "Get on Board" was the theme for a bus trip and tailgate event at the Vikings vs. Oregon Ducks football game on a chilly October day. Two buses with rabid fans arrived at Autzen Stadium in Eugene, some 100 came to the tailgate event, and the score? Wait 'til next time.
- PSU Weekend hosted keynote speaker Scott Simon of National Public Radio, and General Merrill "Tony" McPeak for the 16th annual event. Hundreds of people learned about the Middle East, enjoyed yoga and opera, and supported life-long learning.

A job she can relate to

YOKO SAKURAUCHI MA '04 knows what it's like to be an international alumna. A native of Matsue, Japan, she faced language and cultural hurdles when she first came to the U.S.—which is why her job keeping international alumni connected to PSU is so appropriate.

"I find it interesting to promote cultural understanding and build networks and connections with our international alumni," says Sakurauchi, who is pursuing a doctorate in education with an emphasis on intercultural education.

Sakurauchi became interested in different cultures when her father, a high school teacher, and her mother, a middle school teacher, hosted an American family in their home. This prompted her to go on exchange programs to the U.S. At PSU, Sakurauchi met and married Jeff Hwang MBA '04.

U.S. language and culture are much easier for Sakurauchi today, but she remembers the difficult times, including a problematic stop by a state trooper.

In Japan, drivers step out of their cars and greet police officers who have pulled them over. It is the polite thing to do. Sakurauchi and her girlfriend knew something was wrong when this action caused the trooper to place his hand on his gun and start yelling. At that time their language skills were rudimentary, but the incident ended positively—with no ticket but a clear understanding that their burned-out headlight needed replacing.

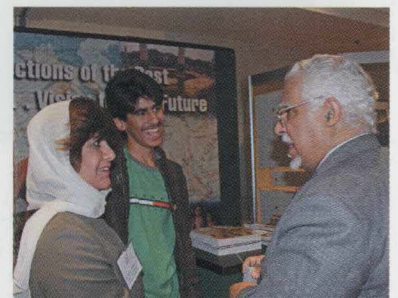
"I've learned to stay calm in most situations," says Sakurauchi, whose skills were essential last year as she worked with alumni in Tokyo on a successful reception that attracted more than 120 alumni and friends.

If you know of an international alumnus who has lost contact with PSU, contact Sakurauchi at intalum@pdx.edu; she will handle it just fine.

Saudi Arabia connections

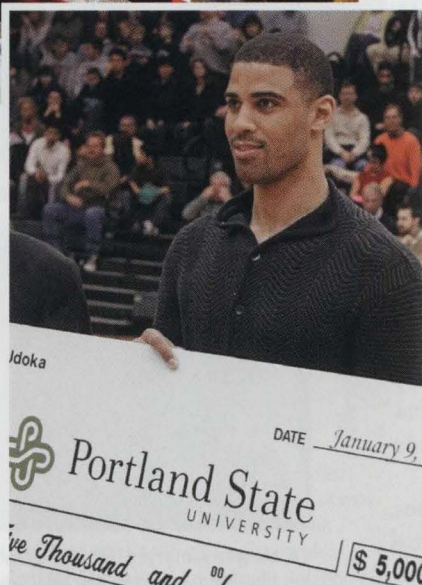
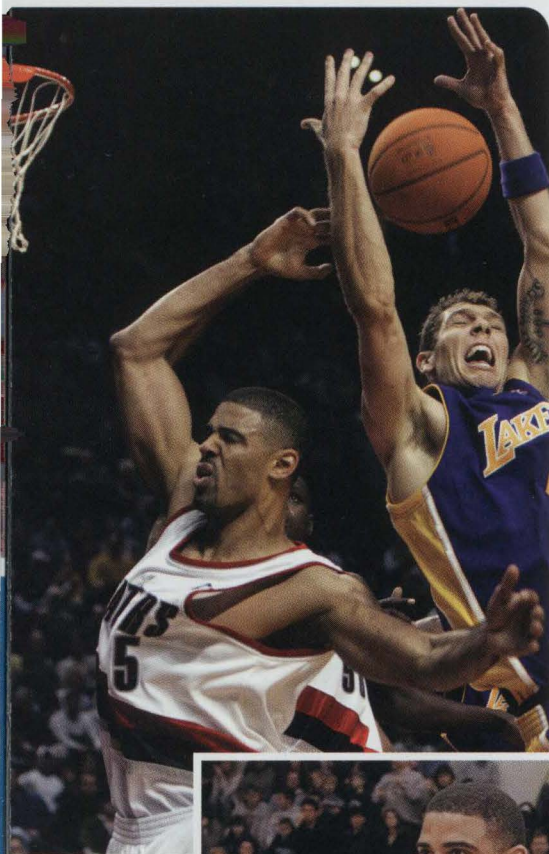
Mazyed Almazyed '69, MST '70, cultural attaché for the Embassy of Saudi Arabia, was in town in November giving the keynote speech at "Experience Saudi Arabia," a cultural event co-sponsored by Friends of Saudi Arabia and the PSU Middle East Studies Center. Exhibits, receptions, lectures, a women's brunch, and a formal friendship banquet highlighted the week of activities.

The events provided a preview to the Fourth Annual Alumni Reunion scheduled for March 28 and 29 in Riyadh, the capital city of Saudi Arabia. For information about the reunion, contact Pat Squire at squirep@pdx.edu or Prof. John Damis at damis@pdx.edu.



Dr. Mazyed Almazyed '69, '70, cultural attaché for the Embassy of Saudi Arabia, speaks with Dr. Selwa Al-Hazzaa, Arab Woman of the Year and chair of the Friends of Saudi Arabia, at the recent "Experience Saudi Arabia" exhibit at Portland State. Al-Hazzaa's son, Meshal Al-Obaidalla, looks on.

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Playing with the Blazers, Ime Udoka held his own against Luke Walton of the Lakers this fall. He presented a ceremonial check at a Vikings game in January to establish scholarships in his father's memory.

Playing for the Blazers

FORMER VIKING BASKETBALL player, Ime Udoka, is back home living a dream—playing for the Portland Trail Blazers. Through perseverance and, at times, heartbreak, the 6-foot-5 forward has reached a hard-fought goal.

Ime Udoka (pronounced EE-may you-DOE-kuh) was to play his first preseason game for the Blazers on October 17. But that day his father, Vitalis, died suddenly. Despite the shock, Udoka played in a preseason game just a few days later and showed the spark Blazers coach Nate McMillan was looking for. The solid play continued throughout the preseason to the point that his teammates lobbied the coaches and front office to keep Udoka on the team as a member of the regular season roster.

Keep him?

Heck, yes! Not only that, but Coach McMillan kept Udoka in the starting lineup. He has anchored the small forward position for the season, playing good defense and team-oriented, intelligent basketball, making few mistakes, and hitting enough shots to be respected by the opposition.

Udoka's story is one of the top sports stories of the year in the Rose City, and Portland State University plays a prominent role. He came to PSU in 1998 seeking the opportunity he had always wanted—to advance his basketball game and his education. A Jefferson High School grad and All-Conference player, Udoka attended college in Utah and California before spending his last two years on the Park Blocks—one as a red shirt and

one as a player. And play he did. Udoka led the Vikings in scoring, rebounding, steals, and blocked shots. He was named first team All-Big Sky Conference and league Newcomer of the Year. The only downer was a knee injury that forced him to miss the last five games and the Big Sky Conference Tournament.

For the next several years Udoka played for a minor league team in North Dakota, but eventually he had to take almost two years off for rehab—working for a shipping company to make ends meet.

By 2002, he was ready to play again and bounced between the NBA Development League, European teams, and shots at the big time, playing for the Los Angeles Lakers and the New York Knicks. Over the summer, he competed for the national team of Nigeria, his father's birth country, in the World Basketball Championships.

One of Udoka's first acts as a member of the Trail Blazers, was to give back to the school that gave him an early opportunity. He has established the Vitalis S. Udoka Memorial Scholarships.

"His point of coming to America was for college," says Udoka. "He got a degree in business administration (1978) at Portland State, met my mother here, got married, and raised his family."

Udoka has cheered on the Vikings throughout the season. At a November winning-game against University of Portland, he smiled and shook hundreds of hands in Stott Center. Stardom has hit, but the soft-spoken Udoka remains down-to-earth and obviously glad to be back home. ■ BY MIKE LUND

Alumni Notes

ALUMNI NOTES COMPILED BY ROBIN BAKER

1956-1959

John Poff '56 retired to Angel's Camp, California, after a long career teaching junior high math on the Peninsula, south of San Francisco. He keeps active as a timekeeper for Stanford Athletics and had to leave early from the San Francisco alumni event in September, so he could get to Palo Alto in time for a game. He sends greetings to all members of the first graduating class.

1960-1969

R. William Riggs '61 retired after a 38-year legal career, with the final eight years spent as an Oregon Supreme Court justice. Riggs plans an active retirement.

Charles C. Chapman '67 recently published a book of poetry, *Poetry for Children of All Ages*. He is almost finished with a second, larger book of adult themed poetry. He plans on including a couple of poems about his time at Portland State.

Les Fahey '68 of Fahey Ventures, LLC, a business adviser to emerging growth companies, was elected to the PSU Foundation Board of Directors in July.

Brian D. Black '69 is vice president and relationship manager at West Coast Bank in Portland.

Jon Mitchell '69 of Acumentra Health, a nonprofit organization dedicated to improving the quality and effectiveness of health care, was elected to the PSU Foundation Board of Directors in September.

1970-1979

Marcia S. Andrews '70 is the co-owner of Silver Falls Alpacas in Silverton, where she has a herd of 10 alpacas and two llamas. Andrews breeds alpacas for sale and processes their hair into yarn and various crocheted products. She plans on opening Silver Falls Spinnery, a fiber processing mill, this year.



Earl Shumaker

Earl Shumaker '71 was named 2006 Illinois Academic Librarian of the Year by the Illinois

Association of College and Research Libraries. Shumaker is head of the government publications department at Northern Illinois University, a post he has held since 1985. He is also the coordinator of the university's branch libraries system and teaches library science during the weekend at Waubensee Community College in Sugar Grove, Illinois.

Gary Taylor '71 was named 2006 Managing Broker of the Year by the Portland Metropolitan Association of Realtors' Million Dollar Club.

Gary Weeks, MS '72 became executive director of the Washington Health Care Association in October. He was previously director of the Washington State Department of Labor and Industries, a post that Gov. Christine Gregoire recruited him to last year. Previously, Weeks had a long career in top state posts in Oregon. Washington Health Care, based in Olympia, Washington, is an association of 330 nursing homes and assisted living centers.

Molly (Ackley) Cook '74 moved to Langley, Washington, on Whidbey Island a year ago and is teaching creative writing classes for Whidbey Island Writers Association and middle school students. Between classes, Cook enjoys working in her floral design studio, Blue Moon Flowers, serving on the local library board, and serving as a member of the Island Arts Council. "Retirement? What's that?" Cook asks.

Ann Fleming '74 displayed her sculptures at Lake Oswego's Local 14 show, an annual art show and sale that represents the artwork of talented women artists from throughout the Pacific Northwest. Fleming was one of more than 30 artists invited to this year's show.

Daneal Louise (Danielle Hopkins Larson) '74, MA '81



Daneal Louise

became executive assistant to Marvin Kaiser, dean of the PSU College of Liberal Arts and Sciences in July.

Mark Neighorn '74, broker and owner of Real

Estate 100 Lincoln City, was named 2006 Realtor of the Year by the Lincoln County Board of Realtors. He has been in the real estate business for more than 23 years.

Connie Plowman '74 is chief operating officer and vice president of Cadence Management Corporation, a project management training and consulting firm headquartered in Portland.

Dan Adams '75 was recently ordained a minister of the gospel and is worship director at Trinity Fellowship in Portland.

Richard Devlin '76, an Oregon state senator from Tualatin, is vice chair of the National Conference of State Legislatures budget and revenue committee. He is also serving on the legislative advisory committee of the Western Interstate Commission for Higher Education.

Belief in children rewarded

JACKIE COOKE BS '81, MA '92 is proof that the American Dream is still alive and kicking, at least in western Oregon.

Cooke was named 2006-07 Oregon Teacher of the Year. The award, sponsored by Intel Oregon, comes with a \$3,000 cash prize and a trip to Washington, D.C., to attend the National Teacher of the Year forum and meet both the Secretary of Education and President George Bush.

My grandfather was an Italian immigrant," says the 50-year-old Cooke, who teaches at West Gresham Elementary School. "In Italy he was an olive picker. He came here in the early 1900s for a better life. Education was a really big deal to him."

Cooke's father passed that value on to his own five children, who became the first generation in the family to graduate from college, all with degrees in education.

Currently teaching first grade half time, Cooke is also co-editor of *The Oregon Math Teacher Journal*, the professional publication of the Oregon Council of Teachers of Mathematics. She leads mathematics workshops for teachers throughout the state, teaches continuing education courses at local colleges, and has participated in a national outreach program for rural teachers.

In addition to her expertise in math, Cooke also loves to read and write and regularly shares her children's stories with her students. She initially thought she'd teach middle school English. Once she got in the classroom, however, she became fascinated by what makes kids tick, and switched to elementary education.

In her 25 years of working with children, Cooke says that she has seen several trends emerge. One is that more and more kids are coming to school without any preschool experience to prepare them. Another is the increasing difficulty parents have finding time to volunteer at their children's schools. "In most families, both parents have to work, if there are two parents. We have a lot of single-parent families," Cooke says.

Cooke, however, describes herself as an optimist. "I have a lot of belief in human beings, and especially in children." ■ BY ANNE LAUFE



Students like award-winning teacher Jackie Cooke just as much as she likes them.

'81

Robert MacIlveen '76 was granted a fellowship to the American College of Dentists for "Leadership and Exceptional Contributions to Dentistry." In the past decade, MacIlveen has participated in six foreign missions, ranging from Africa to Guatemala. He practices dentistry in Portland and in his spare time flies high-performance gliders. He earned a private pilot license last year.

1980-1989

Gary "Mike" Roulier '80 is an Army reservist and was an aide to former Oregon Gov. John Kitzhaber. Roulier is home after serving in Afghanistan, Iraq, Guantanamo Bay, and Djibouti.

Larry Smith '80 has been host of *The Body Smith Workout*, an old-school aerobic workout

show on MetroEast Community Media, Gresham's nonprofit community television station, for the past two decades. It is the longest running program on the station.

Craig Sorenson '80 was named vice president of sales and marketing at Modular Technology, a prefabricated building manufacturer in Phoenix.

Gerry H. Klein '81 is a vice president and senior relationship manager with Wells Fargo in San Francisco. Klein attended the September alumni event in San Francisco and sent greetings to professor John Oh in the School of Business Administration.

Tracy Bean '82 of Mercer Human Resource Consulting, was elected to the PSU Foundation Board of Directors in September.

Valerie Fouquette '82 is the senior director of student and enrollment services at Blue Mountain Community College in Pendleton. Fouquette recently opened a business, Your Inner Wisdom, where she and a partner offer personal and spiritual growth workshops, retreats, coaching, and consultation around the region.

David Gallagher '82 and his wife, Rachel, are running a Portland-based Christian ministry named Open Arms International. Open Arms, which they founded in 2003, leads up to four trips each year focused on outreach to Kenya, Uganda, Mozambique, and Rwanda as well as Nellore in southeast India.

Helen Quirino MS '82 was named an Extraordinary Volunteer by *Portland Monthly* and the Oregon Community Foundation in their second annual nonprofit awards competition. Quirino has helped many people during her 24 years as a counselor at William Temple House. She is most proud of the program she helped start at the Coffee Creek Correctional Facility in Wilsonville, where women take a 200-hour course to learn self-confidence and other essential abilities before they are released.

Paisan Tungs '82 works for the Federal Reserve Bank in San Francisco on consumer compliance and community reinvestment act examinations.



PSU Alumni Association

PORTLAND STATE UNIVERSITY

Become a Charter Member of the PSU Alumni Association

There are countless reasons to be proud that you are a part of Portland State University. Our University is diverse, we're engaged in our community, our reach is international, and we're committed to sustainability.

Connect

The PSU Alumni Association supports the advancement of PSU and enhances the lives of our alumni, students, and community. We're proud of the University's motto *Let Knowledge Serve the City*, and invite you to become a partner in strengthening your PSU connection.

Support

For Portland State Alumni, there is no better time to be recognized as a valuable partner than today. As a Charter Member of the new PSUAA Membership Program, you'll help support events and activities for all alumni, including cultural, education and travel programs, career resources, networking events, advocacy, and life-long communication with PSU.

Celebrate

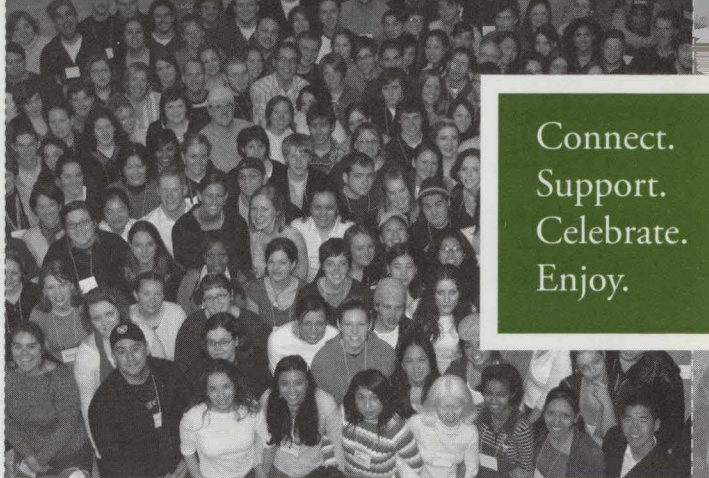
As a Charter Member, you'll receive outstanding benefits and opportunities to strengthen your bond with other PSU Alumni. Simply put: we believe that your support deserves recognition!

Enjoy

Membership has its advantages!

- Discounts and advance notice for PSU cultural and athletic events
- Enhanced access to campus facilities
- Discounts to Portland-area arts and education organizations
- More career advancement and continuing education programs and activities
- PSU campus benefits/discounts: Viking Athletics, PSU Career Center, Student Recreation/Peter Stott Center, Outdoor Recreation, Fine and Performing Arts, Portland State Library, PSU Bookstore, University Place Hotel, and more!
- Non-campus benefits/discounts: OMSI, The Oregon Zoo, *Portland Monthly* Magazine, Portland Children's Museum, Whitebird Dance, Oregon Ballet Theatre, Princeton Review Test Prep, Kaplan Test Prep, Costco Wholesale, AAA Automotive, Better World Club, and more!

For a detailed and up-to-date list of all membership benefits log on to www.alumni.pdx.edu or call 503-725-4948.



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Celebrate.
Enjoy.

Save time and a stamp! Join online at www.alumni.pdx.edu.

Annual membership

- ☐ New Grad: \$10 (within 12 months of graduating)
- ☐ Individual Annual: \$40
- ☐ Joint Annual: \$65 (two living in same household)

Lifetime membership: paid in full

Charter Life Members will also receive a limited-edition PSUAA Fleece Blanket as a thank you gift.

- ☐ New Grad: \$300 (within 12 months of graduating)
- ☐ Honored Alumnus: \$350 (65+ years of age)
- ☐ Individual Lifetime: \$525
- ☐ Joint Lifetime: \$840 (two living in same household)
- ☐ Joint Honored: \$650 (two 65+ living in same house)

Lifetime Membership: payment plan

- ☐ New Grad: three annual payments of \$105
- ☐ Honored Alumnus: three annual payments \$120
- ☐ Individual Lifetime: three annual payments \$180
- ☐ Joint Lifetime: three annual payments \$285
- ☐ Joint Honored: three annual payments \$220

Payment information:

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Pamela Miller

Pamela (Gesme) Miller '84 is the new assistant dean of development and external relations for the school of engineering at University of California, Irvine. She was previously director of external relations at the PSU Maseeh College of Engineering and Computer Science.

Rev. Ruth Miller PhD '84 is the new head of Unity by the Sea church in Gleneden Beach. She is the first official church leader the congregation has had in years. In addition to her work at the church, Miller writes books on watershed management and research groups.

Gail Schwartz '84 has returned to Portland after 20 years in Los Angeles. She earned a master's in ethnomusicology from UCLA in 1992 with a specialty in music of the Middle East.

Ramon Torrecilha '84, MS '86 is executive vice president for institutional advancement at Mills College in Oakland, California. He and his staff were helpful to the Alumni Office in scouting locations in the Bay area for the September alumni event.

Tom Benson '86 is the new principal at Solana Highlands Elementary School in San Diego. Benson, who most recently was at the Minnesota Department of Education, said he was attracted to Solana Beach because of its rich history of academic excellence.

Steven L. Patterson '86 was named vice president and general counsel of Oregon Mutual Insurance Company. Patterson will be implementing

best practices in the legal area with corporate divisions in California, Idaho, Oregon, and Washington.

Liane Welch '86, MS '95 became director of the Tillamook County Department of Public Works in October. Welch made the transition from the Portland Public Works Department, where she served as principal engineer overseeing a \$16 million budget and 102 employees.

Maryann R. Beebe '87 earned her second doctorate, an Ed.D. with distinction, from George Washington University in May 21. She is a director of marketing training in the U.S. Human Health Division at Merck & Co., Inc., and lives in North Wales, Pennsylvania.

Bob Willoughby MPA '87 was named city manager of Florence, Oregon.

1990-1999

Debra Louise Callender '91 has worked for the city of Beaverton for the past 10 years. Previously with the Neighborhood Program, she's now at the Public Works Department in the engineering division. Her daughter Rosa, who attended the Helen Gordon Center while Debra completed her degree at PSU, is now working as a personal assistant and nanny for a family in Las Vegas.

Gundula O'Neal '92 works at Baker High School and splits her time as a career counselor and life science teacher.

Joseph "Jay" Schenck '92 is owner of Schenck Contracting and has been in the contracting business for the past 10 years. Schenck, his wife and their two children recently moved to Athena, where he plans to renovate an old hotel.

Rhoda Clapperton '73 is honoring the memory of her husband through a charitable gift annuity.

Rhoda Clapperton and her husband, Deane, were just two weeks away from running the Boston Marathon when he suffered a heart attack and died at the young age of 52.

Deane, a CPA, was Rhoda's life partner in so many ways.



To honor his memory, Rhoda has created a scholarship through a charitable gift annuity with the PSU Foundation. The principal of the gift annuity will eventually go to PSU's School of Business Administration to create the "Robert Deane Clapperton Memorial Scholarship" for an accounting major who is also a long distance runner.

In addition to honoring her husband and supporting a future student, Rhoda enjoys a fixed interest rate of 6.2 percent, a charitable income tax deduction, and a guaranteed life income with its partially tax-free payments. She also appreciates being able to give back to Portland State University in such a meaningful way.

For more information on how a gift annuity or other planned gift options might apply to your estate plans, please call Mary Anne Rees at 503-725-5086, e-mail her at mrees@pdx.edu, or visit our new estate planning Web site at www.pdx.edu/giving/planned.

ALUMNI NOTES

Skip Rhody McRobert '93 is a writer of graphic novels and fiction in Southern California.

Kyle McTeague '93 was promoted to senior engineer associate at Murray, Smith & Associates, Inc., an Oregon-based civil and environment engineering firm. McTeague has over 17 years' experience with the firm and manages water, wastewater, stormwater, and roadway planning and improvement projects for a variety of northwest Oregon public agency clients. He also serves as one of MSA's key city engineering representatives.

Angelyn Ray MSW '93 is a client advocate, group facilitator,

and volunteer coordinator at the Lake County Crisis Center. She has worked more than a decade in mental health and sees a few clients in her private practice.



Andre Elmaleh

Andre Elmaleh '94 was recently selected by the Port of Tacoma to serve as the director of auto business. Elmaleh has spent the past 10 years in the marine transportation segment of the auto industry, most recently as port operations manager for Glovis America in Tacoma.

Bobby Harris '94 recently retired as an alcohol and drug therapist at Morrow County Behavioral Health. Harris

plans to further his professional development by attending workshops addressing gambling addictions, which he said have affected about 20 percent of his past clients. "I'm not done," said Harris, "and I don't think I can leave the field."

Robert L. Wheeler '94 was elected mayor of Happy Valley in November. Wheeler also earned his certified financial planner designation last year.

Jason Bledsoe '95 recently began his 11th year with the Oregon State Police. He is a lieutenant in the criminal investigation division, working out of Salem and directing the work of the OSP's Homeland Security section. Bledsoe, his wife, and their daughter live in southwest Portland.

Mike Corley MPA '95 was recently hired as the Pine Eagle School District's interim principal and superintendent. He has years of experience as a teacher, principal, and superintendent, and knows his way around Eastern Oregon and rural community issues.

Nicholas Kapton '95 exhibited his oil paintings and mixed media collages at a show titled "Describing the Sublime" at the RiverSea Gallery in Astoria. This was his second solo exhibit with the gallery.

Cynthia LaMarche MA '95 has moved to sunny Santa Barbara, California, after living in Portland for the past 30 years. LaMarche is now a registered financial associate with A.G. Edwards & Sons, Inc.



Way to go, Tom!

The College of Urban and Public Affairs salutes Tom Moyer, a 2003 Urban Pioneer Award honoree, who continues to make a difference. Through his generous gift, Portland is unpaving a parking lot and putting up a piece of paradise—the city's newest park at Southwest Park and Taylor Streets.

Please join us on May 17 when the College of Urban and Public Affairs will honor the 2007 Urban Pioneers.

For more information, please visit www.upa.pdx.edu or call Trish Hamilton at 503-725-5209.



Portland State
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Deirdre Lorenz '95 is an actress, director, producer, and model living in New York City. Lorenz is featured in the film *Copy That*, which was part of the official selection for the Portland International Short Short Film Festival this fall. Lorenz also was a producer for the 10-minute comedic film.

Glenna DeSouza MS '96 is the new principal at Foster School in Sweet Home. DeSouza says, "I always wanted to be an elementary principal. That's been my goal forever."

Behzad Hosseini '96, MBA '97 was promoted to director of organization development and training for Portland General Electric.

Joel K. Curelo '97 has joined Southwestern Oregon Public Defenders as a staff attorney. In 2005, he earned a law degree from Roger Williams University School of Law in Bristol, Rhode Island.

Jonathan Kipp '97 writes a column in *Willamette Week* titled "Rear View Mirror." In it, Kipp brings to light the lives of local people doing usual or unusual things. He recently moved his family to Forest Grove, where he enjoys writing about "small towns and small-town people."

Jason Lohr '97 is a law student at Hastings College of Law in San Francisco. He and his wife, Semmantha Chie,

attended the September PSU alumni event in the Bay Area.

Christopher Shotola-Hardt MFA '97, an award-winning Wilsonville High School art teacher, recently showcased nearly two dozen of his colorful paintings of birds with a political flavor at Portland's Blackfish Gallery.

Barbara Verchot MPA '97 is marketing director and events coordinator for Literary Arts, the organization responsible for the Portland Arts and Lectures series.

Douglas M. Johnson MBA '98 is a resource pricing and supply director at Semptra Energy in San Diego. Johnson

writes, "PSU's educational programs in mechanical engineering and their graduate business program played an important role in getting me to where I am today."

Jens Michael Rabe MS '98 and his wife, Sonchawan, celebrated the first birthday of their child, Tan Felix Rabe, in December. Tan arrived "about seven years after my wife and I met at PSU. Thank you PSU!"

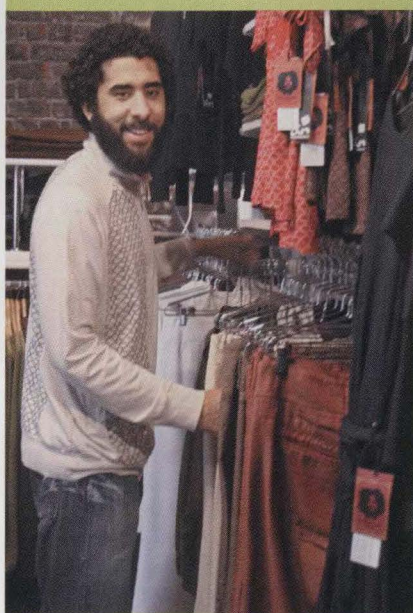
Cassandra Garrison MPA '99, a former Nancy Ryles Scholar, is the administrator of the Oregon Advocacy Commissions Office, the state's newest agency. She will work with the Commissions on Asian Affairs,

'02

Bamboo clothing with a message

Two weeks out of high school in Fresno, Calif., **RYAN CHRISTENSEN '02** landed smack in the middle of Bend, and discovered for the first time that he was different.

He was a student at Central Oregon Community College, and found he was "almost the only minority there," he says.



Ryan Christensen's clothing line bears his own likeness on the labels.

Christensen's father was black, and his mother was Italian, but his high school in Fresno was multicultural, so he had blended in. In Bend, "I stood out like a sore thumb, but in a positive way," he says.

On the outside, he looked different, but he realized: "No one is turned off or scared by me. That's the year I thought of Sameunderneath: Despite our race, religious and political differences, we're all the same underneath."

It was a philosophy he applied at Portland State when he transferred there two years later. For his senior thesis in social science education, he developed an idealistic curriculum for American students to "put emphasis on the melting pot," he says. It replaced traditional American history in each year of a child's education with learning about one culture for an entire year. He says his professors loved it, but told him such a radical concept could not be implemented nationally.

"I thought, what's another way to get this point across?" Christensen says. He knew that what young people wear is important to them, because it "puts you in a certain circle or peer group. I used clothing as my weapon of choice."

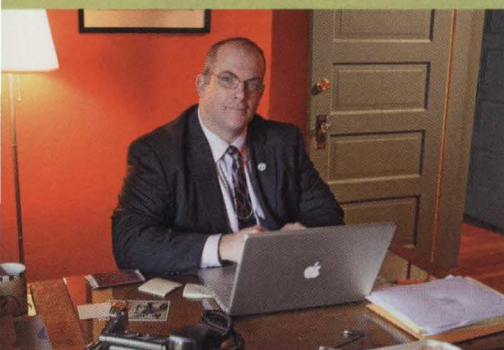
He, his wife, **Amy Christensen '03** and a friend, **Jamal Qutub '01**, went in together to create a line of clothing under the brand Sameunderneath. While going to PSU and working two jobs, Ryan Christensen began screen-printing T-shirts with a logo created by Qutub. Christensen had no training in business or fashion, but "asked a lot of questions to gain knowledge of how to run a business," he says.

Nearly eight years later, what he calls his "eco-friendly" clothing—now a stylish line of pants, tops, and coats made out of soft bamboo fibers—is in 43 stores as well as Christensen's North Portland store. But it remains clothing with a personal touch: a long-haired photo of Christensen appears on every label. ■ BY CLIFF COLLINS

Being all that he can be

DAVID COWSERT '05, MS '06, a graduate of PSU's student-run Ooligan Press and now head of a Portland-based publishing house, was in the Marines and Army for 14 years, fought on the front lines in the Persian Gulf War, and worked as a police officer.

It was not a typical route to becoming a publisher, which is what he has been since he and four other PSU Ooligan alumni formed Ink & Paper Group last summer.



Alumnus David Cowser and four PSU students started a publishing group in Portland.

But the burly Florida native, who spent his high school years in Utah, grew up around books. At the time Cowser was born, his father was a librarian who drove their town's first bookmobile; and by age 12, Cowser was working in a library.

The day following his graduation from high school, he was in boot

camp for the Marines. He served six years, then moved to the Army for eight years. By then he had a family, though, and grew tired of constant travel. So he became a police officer for 10 years, first in Texas and then in Vancouver, Wash. While there he obtained a bachelor's degree at PSU in community development, with a minor in writing. He then completed a master's from PSU in writing, with the focus on publishing and writing instruction.

"With Ooligan, I had the opportunity to actually work on a book," he says. "It no longer was theoretical or academic. It was exciting and thrilling, the culmination of what I wanted to do all along."

As chief executive of Ink & Paper Group, Cowser already has overseen the release of two books, with several others in the pipeline, and is developing a magazine. The umbrella group includes five separate imprints publishing socially responsible nonfiction, poetry, literary fiction, science fiction and fantasy, and comics and graphic novels.

Cowser credits Ooligan with giving him and his colleagues practical, hands-on experience. "Ooligan Press is sending out people who are very competent from the beginning," he says. "They can hit the ground running." ■ BY CLIFF COLLINS

'06

on Black Affairs, on Hispanic Affairs, and on Women's Affairs. "My goal is to encourage them to work together. They'll be much stronger than they would be alone."

Amy Lee Fairchild '99 is support services coordinator for Mental Health Association of San Mateo County in California.

2000-2006

Chad Allen Albright '00 is a portfolio manager at Key Bank in Portland. Albright works on high-end construction loans, underwriting, portfolio management, syndications, and mezzanine loans.

Irina Batrakova '00 has been hired by Samuels, Yoelin, Kantor, Seymour & Spinrad, LLP, one of Oregon's oldest law firms.

Ray Elliott '00 is new director of the Portland Lesbian Choir and will help the group celebrate its 20th anniversary season. As the founding artistic director of Confluence, the Willamette Valley Mixed GALA Chorus, Elliott has experience working with people from a variety of musical backgrounds.

Aaron Meyer MED '00 is a world-class violinist who has recorded and released a series of CDs and has performed for a number of Oregon Public Broadcasting projects. Recently, he traveled throughout the Wilsonville School

District as part of his acclaimed Classroom Music Project.

Erin Peterschick '00, MPA '05 and Craig Hamblin were married in November in San Francisco. They live in Olympia, Washington, where Peterschick works in the governor's office on a mental health transformation grant that she wrote. Hamblin works in the state auditor's office.

Ian Berry '01, a local filmmaker, recently had his short film, *Brenda Dives*, selected to be in the 33rd NW Film & Video Festival at the NW Film Center in Portland.

Dan Eller MS '01 was accepted by University of Washington School of Law to pursue a master of law degree in taxation. Eller is a

tax attorney for Schwabe, Williamson & Wyatt in Portland, where he lives with his wife, **Jen MS '00**, and their five-year-old daughter, Madeline.

Audrey Luna '01 was the grand prize winner at the Ninth Altamura/Caruso International Voice Competition and received a \$12,500 cash prize and a trip to Italy to sing. Luna, a coloratura soprano, sang "The Bell Song" from the opera *Lakmé* by Leo Delibes at the New York competition.

Rolla Selbak '01 is a Film Action Oregon 2006 Women's Vision Film Grant cash recipient. Selbak is a working filmmaker and director of one feature film, three narratives, and two documentaries. Selbak's feature film, *3 Veils*, is intended to inspire

portray the conflicted experiences of Arab-American women. As an Arab-American herself, it is Selbak's goal to encourage the film world to view these women as viable lead characters in mainstream cinema and to create more contemporary Arab role models.

Brett Baker MBA '02 was promoted to a vice president at Wells Fargo Business Banking Group. Baker joined Wells Fargo in 2002. He is based in Tigard.

Devon Clasen '02 lives in Las Vegas and works as a freelance writer. He writes a monthly column for *So Vegas!*, a local fashion and beauty magazine. Clasen also works as a creative writer for an events and destination services company, Destinations By Design.

Owen Combe '02, a dentist, has purchased The Art of Smilemaking, a high-end cosmetic dental clinic in Lake Grove. Through his business, he recently flew a family up from Mexico to complete extensive dentistry work. "The best reward is restoring health and giving a patient the ability to smile again," said Combe.

Danielle M. Curran '02 is a media buyer for Bradshaw Advertising, a Portland-based advertising agency. She is married to Paul Rector, who was a fellow theater arts student at PSU, and they have two children.

Shane Horton '02 is a sixth-grade teacher at J.C. Middle School in Madras.

Erin Ogle '02 is acting director of alumni and parent programs at Lewis & Clark College in Portland.

Rebecca Peatow MSW '02 recently became interim executive director for the Portland Women's Crisis Line, Oregon's oldest 24/7 hotline. She was also appointed to

the prevention and education committee of the Oregon Attorney General's Sexual Assault Task Force, a statewide, multidisciplinary group of service providers focusing on preventing sexual violence.

David Shonk '02, a Troutdale farmer and descendant of the family that operated the now-gone landmark, Zims Shopping Plaza, hopes to continue family tradition by organizing Gresham's first member-operated grocery. His interest in co-ops evolved after he graduated from PSU and ended up selling fair trade organic coffee for a private company.

Charl Everson, MURP '03 is a transportation environmental planner at HNTB in San Antonio, Texas.

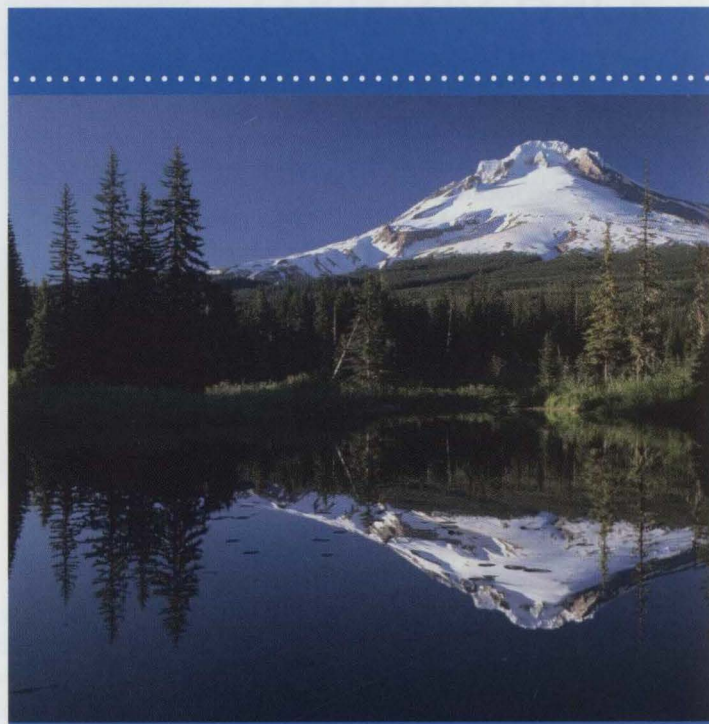
Seniye Groff MS '03 has been promoted to vice president of creative services at Via Training, a sales training program in Portland.

Anne McKee Reed MM '03, a voice teacher at Oregon's Linfield College and Pacific University, sang the part of Susanna in *The Marriage of Figaro* for Opera Plus!, a non-profit educational opera company in Coeur d'Alene, Idaho. The production was performed in September and October.

Curtis Poff '03 is editor of *MacWorld* magazine in San Francisco. He and his wife, Ann, were drawn to the September PSU event in San Francisco because of the colorful postcard showing the green Park Blocks.

Kathryn Talley-Crinklaw '03 recently joined West Coast Event Productions as the assistant to the president of event sales and coordination in their Portland office.

Sarah Whitney '03, MED '04, a former Jane Wiener Memorial Alumni Scholar,



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ALUMNI NOTES

is now teaching fifth grade at Hammond Elementary in the Salem-Keizer School District.

Erica Bell '04 is a first-year language arts teacher at St. Helens Middle School. Her love of writing and reading motivated her to make a difference by teaching language arts.

Rick Crone MED '04 has joined the teaching staff at the middle school in the Wilamina School District. Earlier, Crone taught language arts to eighth-graders in Madras.

Rebecca Johnston '04 owns a surfing school called Oregon Surf Adventures in Cannon Beach. She employs four instructors, including her husband, Rodney. They hold camps for children and women and give private and group lessons.

Milica Markovic '04 is the program assistant of the International Visitor Program

at the World Affairs Council of Oregon, a State Department-sponsored program that brings about 500 emerging leaders to Oregon annually.

Corey (Mistretta) Martin '04 is enrolled in the PSU technical writing master's program. She and her husband, David, live with their six-month-old son in Wilsonville.

Ian Ruder '04, a freelance writer for the *Oregonian's* southwest bureau and sports section, has started *Vikings Blog*, a new blog that covers PSU athletics. He said, "I plan to make it a home for well-informed talk of PSU sports. It will be updated frequently and I'll be doing all the writing, reporting, and other fun stuff. I'm excited!"

Isaac Bauman '05 is the owner and designer of Antic Clothing, LLC, located in Portland. His designs are hand-drawn and painted "for the sake of being fun."

Johanna Beekman '05 celebrated the release of her newest album, *If I Could Fly*, in October. The 14 tracks on the CD draw on a wide variety of styles, from alternative folk-rock to indie pop to gospel to electronica.

Christy Harper '05 is a regional sales representative at First Insight, a patient tracking software systems company for eye care professionals located in Hillsboro.

Leslie Lanzar '05 is a medical claims representative at Progressive Insurance in Tigard.

Vincent Pimont MBA '05 works at Intel Corp. in Hillsboro as a strategic financial analyst.

Andi Prewitt '05 is a news writer at the Fox 12/PDX 49 news station in Beaverton.

Robin Baker '06 is a graduate assistant in PSU's Sociology Department as

she works toward her master's degree in sociology.

Vicki Crooks MS '06 joined the faculty in the communication studies department at Oregon Institute of Technology in Klamath Falls this fall. Her areas of interest include theater and improvisation.

Sam Tazumel MSW '06 is working for Multnomah County in its social services division in the area of adult protective services. In 2006, Tazumel became a United States citizen. At PSU, he received the Frank Roberts Scholarship in 2005 and 2006 and will join the committee to help select future scholars.

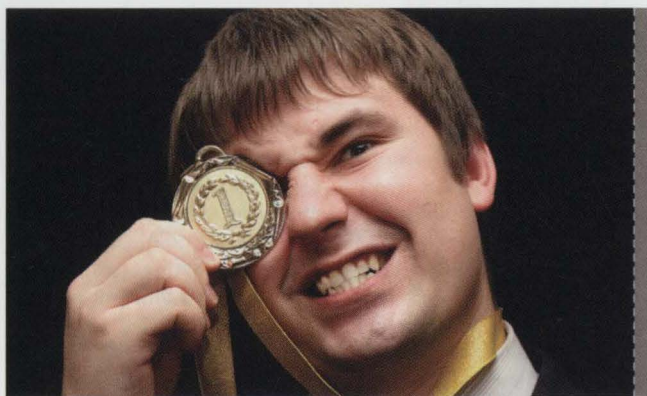
David Tauber '06 is the new youth director at Congregation Neveh Shalom in southwest Portland. Tauber said that he is excited to work with kids, "and help them get involved in youth programs." ■



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Show your Viking spirit and help support student scholarship through a PSU license plate available from the Oregon Department of Motor Vehicles. Apply using Form 268, found in any DMV office or on the Web site www.OregonDMV.com.

www.OregonDMV.com



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Have you recently received an honor, promotion, or golden opportunity? Share the important events in your life in Alumni Notes.

Send us your news (and photos) by e-mail to psualum@pdx.edu, on the Web at www.alumni.pdx.edu, or by mail at Alumni Relations, Portland State University, PO Box 751, Portland OR 97207-0751. Please include your name and contact information.



PSU Alumni Association
PORTLAND STATE UNIVERSITY



More than 25 years ago, Ron Campbell and a group of other Portland State College students painted their own crosswalk on Southwest Sixth Avenue.

Looking Back

THE CROSSWALK INCIDENT

1968

BY RON CAMPBELL '69, MA '70

IN 1968, VIKING Hall (now known as the Ondine) was a private coed residence of about 535 Portland State College students.

Among those living in the hall was a wheelchair-bound student, Jay Wardlow. One fall day, an inattentive driver clipped Jay and knocked him out of his wheelchair as he was crossing Sixth Avenue. He was not injured, but other angry students and I wanted to do something. We contacted City Hall and were told that a crosswalk light would cost \$1,500 and was not scheduled to be installed at the intersection of Sixth and Hall any time soon.

We decided to take action on our own. At least 20 students were involved in painting a crosswalk at 3 a.m. Using military precision, it took only a few minutes. We did have barricades and other ways to divert traffic . . . but there was really no traffic in the middle of the night.

We tried to make the lines look neat—and not painted by students—but we used really cheap white household paint that refused to dry in the misty early morning. When the interstate buses came into town about 6 a.m. their immense tires picked up the pigment and laid it back down some feet away. You could see the paint trail fade off down the street.

City officials were mad. When the local TV news picked up the story the media highlighted the incident with Jay. City Hall contacted me, demanding that the students who appeared on TV come to a hearing at the City Hall building before the traffic planning people. A police officer delivered the “request,” and, yes, we were apprehensive of the outcome. It turns out we were reprimanded, but as a result of our action, the traffic signal light for that location was given immediate priority and was in place in a short time. They bawled us out, but in essence they felt embarrassed about the situation.

I, as leader and head perpetrator of the action, was disciplined by Portland State. At the time I was a candidate for student body president. Because of my involvement and my loud mouth, my name was taken off the ballot. That was okay; I really did not care then, nor do I now.

All of us enjoyed our act of rebellion, and it taught us a great lesson: Sometimes it is better to act and then get permission from the “decision makers.” This incident helped me decide to go to law school. I was a trial attorney and advocate for college students and others for 16 years. Today, I am a professor of business law at North Carolina State University.

“All of us enjoyed our act of rebellion, and it taught us a great lesson: Sometimes it is better to act and then get permission from the ‘decision makers.’”

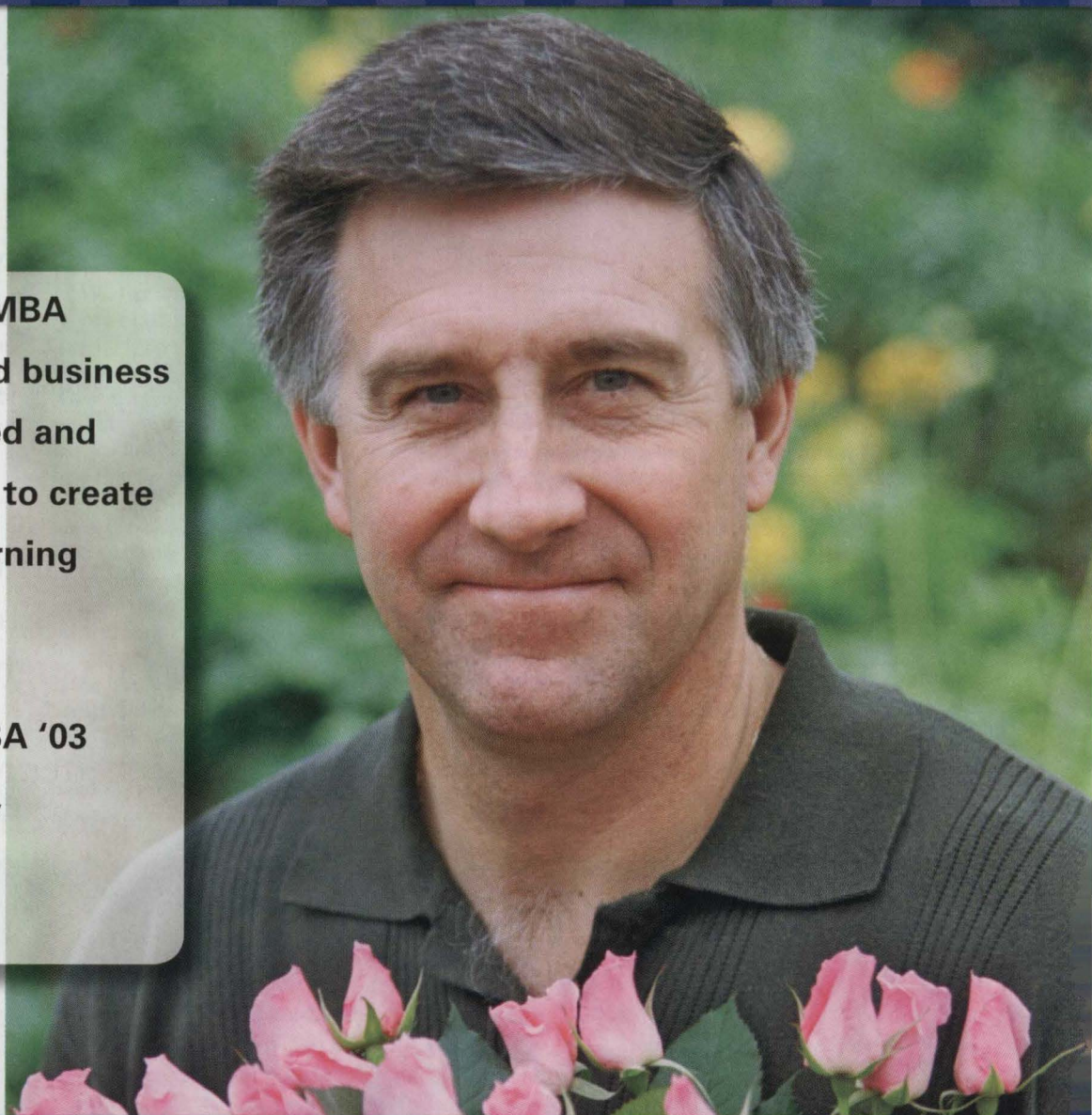
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